



Partners in+care

Get in Care | Stay in Care | Return to Care
Improve CD4 Count | Suppress Viral Load | Reduce Hospital and ER Visits | Promote Community Health

Tip Sheet

Messages to Introduce Partners in+care

Message for this Communication

- Promote general awareness about Partners in+care.
- Encourage visiting the Partners in+care web site and signing up for the email network.
- Clarify that Partners in+care activities and network are for people living with HIV/AIDS *and* their allies.

Below are text suggestions for communication about Partners in+care activities to share through email or social networking. Partners in+care provides unique opportunities for people living with HIV/AIDS and their allies to join this national retention effort to improve their health and the health of our communities. If you have questions or ideas about how we can improve the Partner in+care activities please feel free to contact us at incare@NationalQualityCenter.org.

Email Target Audience: People Living with HIV/AIDS <i>Send this as a personal email to a few people you know who are living with HIV/AIDS to encourage them to sign-up for Partners in+care</i>	<p>Subject Line: Add your Voice. Become a Partner in Your Care</p> <p><i>Please share this email with others . . .</i></p> <p>We need your voice. We need you to help get the word out about how retention in HIV care – simply keeping appointments, year-after-year – can improve HIV health.</p> <p>I'm asking you to check out the in+care Campaign and to sign up to join our national network of Partners in+care.</p> <p>in+care Campaign Web Site http://www.incarecampaign.org/index.cfm/77453</p> <p>Partners in+care Sign Up https://www.surveymonkey.com/s/QLKHFR6</p> <p>3 out of 5 people with HIV in the US are not in care. We need to change that.</p> <p>The in+care Campaign is a year-long effort to improve the health of people living with HIV/AIDS simply by improving retention in HIV care. The campaign is organized by the Health Resources and Services Administration HIV/AIDS Bureau in coordination with the National Quality Center. Partners in+care is the part of the in+care Campaign intended to involve people living with HIV/AIDS in this national effort to improve engagement in care.</p> <p>But, if the Campaign is going to do its job we will need your help as a Partner. We need your voice to be heard as part of this national push to help people living with HIV/AIDS stay in care or get back into care. You can get started by taking a moment to visit the in+care Campaign web site, and then signing up to join the Partners in+care network. After you sign up to be a Partner you'll get occasional notices about Partners in+care activities and information about how people living with HIV/AIDS can make their voices heard and play a direct role in this national effort to improve HIV care.</p> <p>Thanks!</p> <p>Partners in+care is one part of the in+care Campaign – a national effort to improve the health of people living with HIV/AIDS by promoting retention in HIV care. People living with HIV/AIDS, their allies, and providers participating in the in+care campaign are welcome to sign up to be part of the Partners in+care network at https://www.surveymonkey.com/s/QLKHFR6.</p>
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Partners in+care is one part of the in+care Campaign – a national effort to improve the health of people living with HIV/AIDS sponsored by the Health Resources and Services Administration HIV/AIDS Bureau in coordination with the National Quality Center. The NQC Consumer Advisory Committee and the Partners in+care Work Group serve as advisers for these activities

	<p>The in+care Campaign and the activities of the Partners in+care network are sponsored by the Health Resources and Services Administration HIV/AIDS Bureau in coordination with the National Quality Center.</p> <p>Campaign Headquarters: National Quality Center 90 Church Street, New York, NY 10007 Office 212.417.4730 Fax 212.417.4684 incare@NationalQualityCenter.org</p>
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Email	<p>Subject Line: There's a Place for You in Partners in+care</p> <p><i>Please share this email with others . . .</i></p> <p>I'm contacting you because I think you might be interested in a unique opportunity to be part of a national effort to improve the health of people living with HIV/AIDS.</p> <p>If you don't already know about the in+care Campaign, I encourage you to check it out. Whether in+care is new to you or you are already involved with the Campaign, you may want to take a special look Partners in+care. This is the part of the campaign designed to engage people living with HIV/AIDS in this national effort to improve retention. Partners in+care is open to both people living with HIV/AIDS and their allies [including clinical providers, case managers, social workers, health educators and others]</p> <p>I encourage you to check out the in+care Campaign and to consider signing up to join the Partners in+care network.</p> <p>in+care Campaign Web Site http://www.incarecampaign.org/index.cfm/77453</p> <p>Partners in+care Sign Up https://www.surveymonkey.com/s/QLKHFR6</p> <p>3 out of 5 people with HIV in the US are not in care. We need to change that.</p> <p>But, if the Campaign is going to do its job we will need your help as a Partner. We need your voice to be heard as part of this national push to help people living with HIV/AIDS stay in care or get back into care. You can get started by taking a moment to visit the in+care Campaign web site, and then signing up to join the Partners in+care network. After you sign up to be a Partner you'll get occasional notices about Partners in+care activities and information about how people living with HIV/AIDS can make their voices heard and play a direct role in this national effort to improve HIV care.</p> <p>Thanks!</p> <p>If you have questions or ideas about how we can expand the reach of our Partners in+care activities feel free to contact the in+care Campaign at incare@NationalQualityCenter.org or to contact me directly.</p> <p>The in+care Campaign and the activities of the Partners in+care network are sponsored by the Health Resources and Services Administration HIV/AIDS Bureau in coordination with the National Quality Center.</p> <p>Campaign Headquarters: National Quality Center 90 Church Street, New York, NY 10007 Office 212.417.4730 Fax 212.417.4684 incare@NationalQualityCenter.org</p>
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Facebook	Stay in care. Get in care. Commit to improving your HIV care. Become a Partner in the in+care Campaign. [Include link to https://www.surveymonkey.com/s/QLKHFR6]
<i>General FB postings.</i>	3 in 5 people living with HIV don't see their doc regularly. That's not good HIV care. We can do better. Get the word out about how. Make your voice heard by becoming a Partner in the in+care Campaign. [Include link to https://www.surveymonkey.com/s/QLKHFR6]

Twitter	Living with HIV/AIDS? Make your voice heard in the #Partners+incarecampaign. http://tinyurl.com/6m65s5z
<i>General Twitter postings.</i>	Living with HIV/AIDS? Improve care. Stay in care through the #Partners+incarecampaign. http://tinyurl.com/6m65s5z
	It's as simple as showing up. But first sign-up. Join the #Partners+incarecampaign. http://tinyurl.com/6m65s5z
	Regular HIV care is the best HIV care. Join the #Partners+incarecampaign. http://tinyurl.com/6m65s5z