



3 out of 5
people with
HIV are not
in care.

Staying in care
improves your life—
and your family's.



Telling someone
to come back to
care can change
the course of HIV.



We are a proud participant in the national in+care Campaign
to keep HIV patients in ongoing care. **Join us!**
It starts with you and ends with a healthier community.
incareCampaign.org



This poster was
supported by the
Health Resources and
Services Administration
HIV/AIDS Bureau.



Partners in+care

Get in Care | Stay in Care | Return to Care

Improve CD4 Count | Suppress Viral Load | Reduce Hospital and ER Visits | Promote Community Health

Change the course of HIV . . .

Increase your awareness about the benefits of *retention* – how simply staying in routine HIV care, year-after-year, can improve our health and the health of our communities.

Commit to being in+care . . .

Commit to better self-care during the coming year, supporting others in their self-care, and improving care for everyone.

Share what you know . . .

Use our on-line community – our web site, free webinars, email and social networking – to share what you know about living with HIV/AIDS and staying in care. We'll share what we know about HIV self-care, reaching out and supporting peers, and sharing our experiences with HIV programs and providers to improve care.

Become a Partner in+care . . .

Become a Partner in+care. Sign up now. Join our community of people living with HIV/AIDS and allies working together as Partners in+care. Visit our web site: www.incarecampaign.org

*Staying in care improves your life
– and the lives of your family and friends*

*Helping someone to come back to
care can change the course of HIV*



The in+care Campaign is sponsored by the Health Resources and Services Administration HIV/AIDS Bureau in coordination with the National Quality Center. Partner in+care activities are designed by and for people living with HIV/AIDS in the Campaign. The NQC Consumer Advisory Committee and the Partners in+care Work Group serve as advisers for these activities.