



Staying in care  
improves your life—  
and your family's.

3 out of 5  
people with  
HIV are not  
in care.

Telling someone  
to come back to  
care can change  
the course of HIV.

in  
+care

We are a proud participant in the national in+care Campaign  
to keep HIV patients in ongoing care. **Join us!**  
It starts with you and ends with a healthier community.  
[incareCampaign.org](http://incareCampaign.org)



This poster was  
supported by the  
Health Resources and  
Services Administration  
HIV/AIDS Bureau.



# Partners in+care

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Get in Care | Stay in Care | Return to Care  
Improve CD4 Count | Suppress Viral Load | Reduce Hospital and ER Visits | Promote Community Health

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## Change the course of HIV . . .

Increase your awareness about the benefits of *retention* – how simply staying in routine HIV care, year-after-year, can improve our health and the health of our communities.

## Commit to being in+care . . .

Commit to better at self-care during the coming year, supporting others in their self-care, and improving care for everyone.

## Share what you know . . .

Use our on-line community – our web site, free webinars, email and social networking – to share what you know about living with HIV/AIDS and staying in care. We'll share what we know about HIV self-care, reaching out and supporting peers, and sharing our experiences with HIV programs and providers to improve care.

## Become a Partner in+care . . .

Become a Partner in+care. Sign up now. Join our community of people living with HIV/AIDS and allies working together as Partners in+care. Visit our web site:

[www.incarecampaign.org](http://www.incarecampaign.org)

*Staying in care improves your life  
– and the lives of your family and friends*

*Helping someone to come back to  
care can change the course of HIV*



The in+care Campaign is sponsored by the Health Resources and Services Administration HIV/AIDS Bureau in coordination with the National Quality Center. Partner in+care activities are designed by and for people living with HIV/AIDS in the Campaign. The NQC Consumer Advisory Committee and the Partners in+care Work Group serve as advisers for these activities.