



June, 2012

National Quality Center  
90 Church Street, 13<sup>th</sup> Fl  
New York, NY 10007

Dear Friend,

With 3 out of 5 people with HIV in the US not in HIV regular care, we have a lot of work ahead of us to improve HIV care. To assist in these efforts, we have launched Partners in+care. Partners in+care is:

- A new national community of people living with HIV and their allies (family, friends, and non-clinical providers)
- Designed by people living with HIV
- Working to help people living with HIV to stay in care or get into care by providing education about retention in care

We need consumer and allies' voices to be heard as part of this national push to help people stay in care or get back into care. NQC recognizes the value that people living with HIV can add to retention improvement efforts. Here is how you can help:

- 1.) Sign-up for Partners in+care: click the website below and ask consumers and their case managers and non-clinical providers to sign-up as well:  
<http://www.incarecampaign.net/index.cfm/77453>
- 2.) Attend the next Partners in+care webinar: June 28, 2012 at 2pm ET
- 3.) Make Partners in+care palm cards and fliers available to your clients
- 4.) Visit our Facebook page for NQC and the in+care Campaign and join the dialogue:  
<http://www.facebook.com/#!/pages/National-Quality-Center/158732014154392>

Let me know if you have any questions, comments or concerns! I'm available to answer any of your questions at any time.

I'm very much looking forward to continuing the dialogue with you, friend!  
cheers-

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