



You Are Signed Up to the in+care Campaign!

Thank you for signing up to our Campaign which will impact the number of individuals living with HIV retained in care. We are delighted that you have joined our community of learners. The in+care Campaign will allow your agency to focus on retention and be part of a national improvement initiative with other Ryan White grantees.

Here are the next steps to get you started on your journey:

- Check out our in+care website at incarecampaign.org with plenty of retention resources and Campaign information.
- Call in to one of our sneak previews which will give you an opportunity to hear more about the campaign in detail and ask questions. These will be announced through our in+care campaign newsletter with dial in and website information.
- Fill out and send your Lessons Learned document, which is available on our website, to sfs10@health.state.ny.us. This document will help us collect and share already existing knowledge about what strategies work and do not work in terms of retention. We want this to be a collaborative effort.
- Review our retention literature review which highlights the need for interventions and outlines best practices. The literature review is also available on our website.
- Spread the word among your colleagues by sharing our [in+care video](#), giving a presentation, or simply forwarding our website to those you think might be interested in this important work.

Stay tuned for upcoming announcements regarding the Campaign, our webinars, performance measurement instructions and more! Feel free to contact us with any questions.

We welcome you to our in+care Campaign! Together we can make a difference.