



## **Executive Summary of the *in+care* Campaign**

### **Background**

The Health Resources and Services Administration (HRSA) HIV/AIDS Bureau (HAB) is sponsoring a national quality improvement initiative to improve outcomes in retention in HIV care by engaging Ryan White Program-funded grantees and subproviders. This free and voluntary National Quality Campaign is a project managed by the National Quality Center (NQC). The Campaign is designed to facilitate local, regional, and State-level quality-related efforts on a specific topic while building and sustaining a community of learners among Ryan White providers. The Campaign will promote improving HIV care-related outcomes by using the existing techniques and tools available through NQC, including peer teaching and learning.

### **What Is In It For My Organization?**

- The Campaign will focus on one aspect of HIV care that is critical to HIV providers across the country and aligned with national HIV policies and strategies.
- Monthly conference calls/webinars are held to provide content expertise and promote peer sharing/learning.
- A Campaign coaching team of diverse quality improvement experts comprised of grantees, consumers, and stakeholders, will lead monthly content presentations, provide feedback, conduct periodic check-ins and provide assistance, online and face-to-face, to participating grantees and subproviders.
- Where possible, regional/local meetings of NQC Campaign participants will be held.
- Consumers will be involved in this Campaign wherever possible.
- A Technical Working Group is formed to provide content expertise on the Campaign topic.
- The Planning Group is comprised of HAB and NQC representatives, Ryan White grantees, recipients of Ryan White services, and other stakeholders to provide guidance to the Campaign.

### **Expectations of Participating HIV Providers**

- Participation in the Campaign is voluntary and Ryan White grantees and subproviders across all funding streams are invited to join for a 12 month commitment



- Bi-monthly reporting of performance data on up to 4 uniform Campaign-related measures
- Routine submission of a simple progress report to highlight improvement strategies and challenges
- Monthly conference calls/webinars to provide content expertise and promote peer sharing and learning
- Participating grantees have access to quality improvement coaches and retention experts for support
- Where possible, regional/local meetings of Campaign participants will be held to foster face-to-face interactions
- Consumers will be involved in this Campaign wherever possible.

## **National Campaign Infrastructure**

### *Planning Group*

The Campaign is advised by a Planning Group which routinely meets, particularly during the initial planning stages of the Campaign. The Planning Group will advise NQC and HAB on major decisions to implement this national quality improvement activity. This Group will consist of Ryan White representatives, quality improvement experts, members of the Consumer Advisory Committee, and other quality champions. A subgroup of the Planning Committee will review the data and provide technical assistance to grantees as required.

### *Consumer Advisory Committee for National Campaign (CAC-NC)*

The members for this Consumer Committee will be chosen from the NQC CAC Committee and will advise the Planning Group on the role of consumers in improving national retention rates.

### *Technical Working Group*

A Technical Working Group comprised of distinguished experts in the field of retention has been formed to advise the Planning Group on specific issues for the Campaign. This Working Group will provide suggestions on retention measures and conduct content webinars throughout the Campaign. Some potential members of this Technical Working Group include clinical experts, researchers, national stakeholders and other stakeholders from the Ryan White and other health care communities. Dr. Bruce Agins and Dr. Laura Cheever will lead the Working Group.